



## 2013-2015 “Electronic communication between government and society: a study of sociodynamics and institutionalization processes” (Russian Foundation for Humanities – RFH 13-03-00603)

### Project Annotation

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The project is dedicated to the detection of electronic communication models, characteristics and prospects between government and citizenship in modern information society. These communication models are taken in link with sociodynamics and institutionalization processes.

The usage and development of different methods, techniques and research tools (contentanalysis, tonality analysis, semantic analysis, network ethnography, web-analytics etc.) is supposed.

A wide range of web resources is taken as data source for the research, such as: social networks, blogs, comments on blogs, microblogs, forums, thematic sites, as well as individual blogs, dedicated to political institutions.

In the issue of research project the following results will be achieved:

1. The study of theoretical basis of sociodynamics and institutionalization in the context of electronic interaction between society and government conduction.
2. A generalization of electronic interaction between society and government in modern Internet space; structural analysis of its characteristics, channels, tools and institutionalization processes; specific sociodynamic patterns determination.
3. Structural-typological model of electronic communication between the authorities and citizens development.
4. An original research technique for measurement of sociodynamics and institutionalization processes in electronic communication between government and society.
5. Reviews and recommendations for improvement the efficiency of electronic communication between government and citizenship preparing.

**Keywords:** Sociodynamics, social institutions, information society, e-governance, social networks, sociometry, modelling of social processes

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