



2014-2016 “Models of the interaction between society and the elderly: a study of opportunities for the social inclusion” (Russian Science Foundation - RSF 14-18-03434)

Project Annotation

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The project is devoted to the detection of models, characteristics and prospects between senior citizens and society in modern information world. These communication models are taken in link with sociodynamics and institutionalization processes.

The applying and development of different methods, techniques and research tools (content-analysis, tonality analysis, semantic analysis, network ethnography, web-analytics etc.) is supposed.

A wide range of web resources is taken as data source for the research, such as: social networks, blogs, comments on blogs, microblogs, forums, thematic sites, as well as individual blogs, dedicated to political institutions.

Prospective Results:

1. Proposed a "standard model" of aging / "ideal type" of aging, theoretical framework which allows to assess the technologies of the interaction of senior citizen and society. Publication: "The Journal of Sociology and Social Anthropology" (JSSA).

2. Comparative analysis of demographic statistics and analysis of sociological research. Publication in the scientific and practical journal "Administrative Consulting" (included in Institute of Scientific Information for Social Sciences of the Russian Academy of Sciences (INION RAN) database and in the Russian Science Citation Index (RSCI)

3. A generalization of the practice of electronic interaction between senior citizen and special resources for them. Structural analysis of parameters, channels, tools and development processes of social inclusion through ICT. Publication of article in "Information Resources of Russia."

4. An original author's method of measuring the processes of social inclusion in the implementation of electronic interaction in the modern online environment. Publication of article in "Information Resources of Russia."

5. The Review of attitudes and perceptions about the possibilities of electronic interaction between society and the elderly in today's Internet space. Publication of article in "Information Resources of Russia."

6. The development of original method of measuring processes of social exclusion / inclusion of the elderly in society during the development of modern information and communication technologies and the implementation of electronic interaction in the modern online environment. Testing of methodologies to study tonality of statements on different resources..
Publiation in the journal "Sotsiologicheskie Issledovaniya" (Web of Science),

7. Prepared Guidelines for state social services and non-governmental organizations on the use of new technologies and the interaction of older society, for increasing their level of social inclusion and participation

Keywords: model of interaction, social exclusion/inclusion of elderly, global aging, social networks and resources, ICT

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